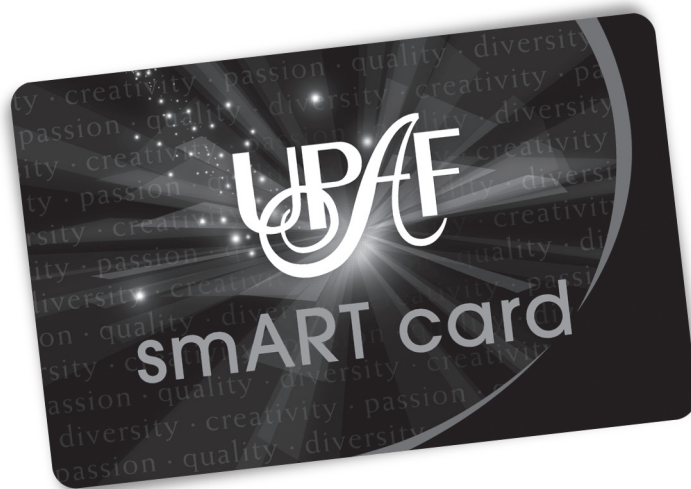


Thank you for your generous gift to the 2010 UPAF Campaign!



The UPAF smART card: Frequently Asked Questions

What is the UPAF smART card?

As a UPAF donor of \$100 or more, you've received the UPAF smART card. This donor benefit offers buy one, get one free tickets to one performance for each of the 15 UPAF Member Groups through August 31, 2011. **Your smART card is renewable with each annual gift to UPAF. Please retain your card to continue enjoying these annual benefits.**

Are there additional benefits?

You will also receive the UPAF smART card Performance Guide to help you decide what performances you would like to experience with your UPAF smART card. Performance information is also available online at www.upaf.org. Additionally, you will receive "Arts Beat," UPAF's e-newsletter that provides monthly performance information and performing arts news.

Does the smART card have any restrictions?

The individual performing arts groups designate their own restrictions, which are listed on the back of this sheet. Please contact them directly for further information. Tickets are subject to availability.

How many performances by each group is the smART card valid for?

Card holders may attend one performance by each of the 15 current UPAF Member Groups. You may select from hundreds of exciting performances during the season.

smART card Benefits at \$150+

Your \$150 donation or more includes additional buy one, get one free tickets to performances by UPAF Cornerstone Members including First Stage Children's Theater, Florentine Opera Company, Milwaukee Ballet, Milwaukee Repertory Theater, Milwaukee Symphony Orchestra, and Skylight Opera Theatre, for a grand total of 21 performances.

When does my smART card expire?

Your smART card will be valid until August 31, 2011. To renew your benefits, please keep your card and give to the 2011 UPAF Campaign.

Do I need an e-mail address or access to the Internet to use my card?

No. Your card can be used immediately to receive buy one, get one free tickets.

How can I track my smART card usage?

- Visit www.upaf.org to register your card.
- Click the "Activate smART card" link on the home page.
- Input your e-mail address.
- Type your personal ID number, located under the barcode on the back of smART card.
- To access your benefit page throughout the year, bookmark the smART card access page or visit www.upaf.org and click the "smART card Login Page."

Will my e-mail address be sold to a third party not affiliated with UPAF?

No. UPAF will never sell personal information it has received from a donor. For more information, read UPAF's Privacy Policy at www.upaf.org/about/privacy-policy.cfm.



UNITED PERFORMING ARTS FUND

929 N. Water Street
Milwaukee, WI 53202-3187
p: 414-273-8723
f: 414-273-0826
www.upaf.org

**New! Want to go it alone?
Use your smART card for one half price ticket!**

smART card: BUY ONE, GET ONE FREE from UPAF Member Groups

**Tickets are subject to availability. Free ticket must be of equal or lesser value.
Must present the smART card at time of purchase. Performing arts groups designate their own restrictions.**

For donors at the \$100 level the smART card is valid for one use at each Member Group per donation year only. Donors of \$150 and above receive an additional buy one, get one free ticket to the UPAF Cornerstone Members (indicated by asterisk below). For additional assistance, please contact the UPAF office at 414-273-8723. Benefits subject to change.

Phone orders using the Smart card are now accepted (subject to handling fee) at the Marcus Center for the Performing Arts Box Office, The Rep's Ticket Office, and the Broadway Theatre Center Box Office.

UPAF Member Group smART card Offers:

Bel Canto Chorus: Buy one, get one free (or up to four tickets at half price) for any concert except "Verdi's Requiem." Tier one (better) seating only. Must call two days in advance of performance date. Phone orders accepted at 414-481-8801 with credit card. www.belcanto.org

Danceworks, Inc.: Buy one, get one free (or buy one at half price) for a Danceworks Performance Company produced show only (not for shows produced by guest artists). Tickets must be purchased at least 48 hours in advance. Phone orders accepted with credit card at 414-277-8480, ext. 6025, or in person at Danceworks Studio, 1661 Water Street. www.danceworksmke.org

***First Stage Children's Theater:** Buy one, get one free (or up to four tickets at half price) for any Friday or Saturday evening performance in First Stage Children's Theater's 2009-2010 season. Tickets may be purchased online at www.FirstStage.org using source code 11306 and in person or by calling the Marcus Center for the Performing Arts Box Office at 414-273-7206.

***Florentine Opera Company:** Buy one, get one free (or buy one at half price). Tickets must be purchased 72 hours or less prior to the performance date. Not to be used in conjunction with any other discount. Phone orders are accepted by calling the Florentine at 414-291-5700 with credit card, or in person at the Marcus Center for the Performing Arts Box Office. www.florentineopera.org

***Milwaukee Ballet:** Buy one, get one free (or buy one at half price). Purchase tickets two weeks or less prior to the performance date. Offer is valid for all performances except "The Nutcracker." Box and balcony seats are not included in this offer. Phone orders accepted by calling the Ballet at 414-902-2103 with credit card, or in person at the Marcus Center for the Performing Arts Box Office. www.milwaukeeballet.org

Milwaukee Chamber Theatre: Buy one, get one free (or buy one at half price). Phone orders accepted at 414-291-7800 with credit card, or in person at the Broadway Theatre Center Box Office. www.chamber-theatre.com

Milwaukee Children's Choir: Buy one, get three free (or buy one at half price) for any 2009-2010 performance produced by MCC. Ticket reservations accepted at 414-221-7040 or purchased at the door. Payment with cash or check, limited to one time use. www.milwaukeechildrenschoir.org

Milwaukee Public Theatre: Buy one, get one free (or buy one at half price) to performances at Lincoln Center for the Arts only; not applicable to benefits or fundraisers. Ticket reservations accepted at 414-347-1685. Pay at the door with cash or check only. www.milwaukeepublictheatre.org

***Milwaukee Repertory Theater:** Buy one, get one free (or buy one at half price). Not valid for Friday or Saturday performances or special productions like "A Christmas Carol." For more information, call 414-224-9490 or visit www.milwaukeerep.com.

***Milwaukee Symphony Orchestra:** Buy one, get one free (or buy one at half price). Valid for any regular 2009-10 Season Classical or Pops concert when purchased 72 hours or less prior to performance date. Use Promotional Code 10722 to purchase tickets in person or by phone at the Marcus Center for the Performing Arts Box Office, 414-273-7206, or online at www.mso.org.

Milwaukee Youth Symphony Orchestra: Family pass available: Buy one, get three free for any performance (or buy one at half price). Ticket reservations accepted at 414-267-2954. Payment with cash or check only at the door. www.myo.org.

Next Act Theatre: Buy one, get one free (or buy one at half price). Offer good for any performance when purchased 72 hours or less in advance. Not valid for "John McGivern's: Home for the Holidays," or "This Little Light of Mine: the Stories of Marian Anderson and Leontyne Price." Phone orders accepted at 414-278-0765 with credit card, or in person at the Off-Broadway Theatre Center Box Office. www.nextact.org

Present Music: Buy one, get one free (or buy one at half price). Good for any concert based on availability. Phone orders accepted at 414-271-0711 with credit card, also good for walk-up sales. www.presentmusic.org

Renaissance Theaterworks: Buy one, get one free (or buy one at half price). Valid for Wednesday evening and Sunday matinee performances only. Offer is not available for "American Fiesta." Phone orders accepted at 414-291-7800 with credit card, or in-person at the Broadway Theatre Center Box Office. www.r-t-w.com

***Skylight Opera Theatre:** Buy one, get one free (or buy one at half price). Purchase tickets 72 hours or less prior to the performance date. Not valid for Friday or Saturday evening performances or Sunday matinees. Phone orders accepted at 414-291-7800 with credit card, or in person at the Broadway Theatre Center Box Office. www.skylightopera.com

